

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

National Campaign Services
Attention: Accounts Payable
412 N Main St
St 100
Buffalo, WY 82834

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1513503-1	08/14/16	August 2016	08/01/16 - 08/11/16

Property	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Slosberg/D/State Senate	IRV SLOSBERG FOR FLS	

Flight Dates	Order #	Alt Order #
08/09/16 - 08/11/16	1513503	08343251

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/09/16	08/11/16	WPBF News 25 5-6:00am	5:00-6:00am	-TWT---	:30	3	\$175.00	NM
	Class of Time - Pre-emptible with notice								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		08/08/16	08/14/16	-TWT---	3	\$175.00			
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WPBF	Tu	08/09/16	5:27 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	ISTV-16-003HD	\$175.00 NM
1	WPBF	W	08/10/16	5:43 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	ISTV-16-003HD	\$175.00 NM
3	WPBF	Th	08/11/16	5:44 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	ISTV-16-003HD	\$175.00 NM
2	08/09/16	08/11/16	WPBF News 25 Mornings	6-7AM	-TWT---	:30	3	\$525.00	NM
	Class of Time - Pre-emptible with notice								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		08/08/16	08/14/16	-TWT---	3	\$525.00			
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WPBF	Tu	08/09/16	6:52 AM	WPBF News 25 Mornings	6-7AM	:30	ISTV-16-003HD	\$525.00 NM
1	WPBF	W	08/10/16	6:42 AM	WPBF News 25 Mornings	6-7AM	:30	ISTV-16-003HD	\$525.00 NM
3	WPBF	Th	08/11/16	6:10 AM	WPBF News 25 Mornings	6-7AM	:30	ISTV-16-003HD	\$525.00 NM
3	08/09/16	08/11/16	WPBF NEWS AT 9:00AM	M-F 9A-10A	-TWT---	:30	3	\$300.00	NM
	Class of Time - Pre-emptible with notice								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		08/08/16	08/14/16	-TWT---	3	\$300.00			
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WPBF	Tu	08/09/16	9:16 AM	WPBF NEWS AT 9:00AM	M-F 9A-10A	:30	ISTV-16-003HD	\$300.00 NM
1	WPBF	W	08/10/16	9:45 AM	WPBF NEWS AT 9:00AM	M-F 9A-10A	:30	ISTV-16-003HD	\$300.00 NM
3	WPBF	Th	08/11/16	9:58 AM	WPBF NEWS AT 9:00AM	M-F 9A-10A	:30	ISTV-16-003HD	\$300.00 NM
4	08/09/16	08/11/16	The View	11A-12PM	-TWT---	:30	3	\$350.00	NM
	Class of Time - Pre-emptible with notice								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		08/08/16	08/14/16	-TWT---	3	\$350.00			
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
3	WPBF	Tu	08/09/16	11:34 AM	The View	11A-12PM	:30	ISTV-16-003HD	\$350.00 NM
1	WPBF	W	08/10/16	10:59 AM	The View	11A-12PM	:30	ISTV-16-003HD	\$350.00 NM
2	WPBF	Th	08/11/16	10:59 AM	The View	11A-12PM	:30	ISTV-16-003HD	\$350.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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Invoice #	Invoice Date	Invoice Month	Invoice Period
1513503-1	08/14/16	August 2016	08/01/16 - 08/11/16
Advertiser		Product	Estimate Number
Slosberg/D/State Senate		IRV SLOSBERG FOR FLS	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	08/09/16	08/11/16	The View	11A-12PM	-TWT---	:30	3	\$350.00	NM
Class of Time - Pre-emptible with notice									
5	08/09/16	08/11/16	1230-1P Access Hollywood	1230-1p	-TWT---	:30	3	\$265.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/08/16 08/14/16 -TWT--- 3 \$265.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	08/09/16	12:46 PM	1230-1P Access Hollywood	1230-1p	:30	ISTV-16-003HD	\$265.00 NM
1	WPBF	W	08/10/16	12:54 PM	1230-1P Access Hollywood	1230-1p	:30	ISTV-16-003HD	\$265.00 NM
3	WPBF	Th	08/11/16	12:45 PM	1230-1P Access Hollywood	1230-1p	:30	ISTV-16-003HD	\$265.00 NM
6	08/09/16	08/11/16	Dr. Oz	3-4p	-TWT---	:30	3	\$265.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/08/16 08/14/16 -TWT--- 3 \$265.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	08/09/16	3:31 PM	Dr. Oz	3-4p	:30	ISTV-16-003HD	\$265.00 NM
1	WPBF	W	08/10/16	3:19 PM	Dr. Oz	3-4p	:30	ISTV-16-003HD	\$265.00 NM
3	WPBF	Th	08/11/16	3:27 PM	Dr. Oz	3-4p	:30	ISTV-16-003HD	\$265.00 NM
7	08/09/16	08/11/16	Ellen	4-5p	-TWT---	:30	3	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/08/16 08/14/16 -TWT--- 3 \$525.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	08/09/16	4:20 PM	Ellen	4-5p	:30	ISTV-16-003HD	\$525.00 NM
2	WPBF	W	08/10/16	4:47 PM	Ellen	4-5p	:30	ISTV-16-003HD	\$525.00 NM
3	WPBF	Th	08/11/16	4:38 PM	Ellen	4-5p	:30	ISTV-16-003HD	\$525.00 NM
8	08/09/16	08/11/16	M-F 5pm News	5-6pm	-TWT---	:30	3	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/08/16 08/14/16 -TWT--- 3 \$525.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	08/09/16	5:43 PM	M-F 5pm News	5-6pm	:30	ISTV-16-003HD	\$525.00 NM
3	WPBF	W	08/10/16	5:47 PM	M-F 5pm News	5-6pm	:30	ISTV-16-003HD	\$525.00 NM
2	WPBF	Th	08/11/16	5:11 PM	M-F 5pm News	5-6pm	:30	ISTV-16-003HD	\$525.00 NM
9	08/09/16	08/11/16	WPBF News 25 @ 6:00PM	6-6:30PM	-TWT---	:30	3	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/08/16 08/14/16 -TWT--- 3 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	08/09/16	6:13 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	ISTV-16-003HD	\$600.00 NM
2	WPBF	W	08/10/16	6:15 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	ISTV-16-003HD	\$600.00 NM
1	WPBF	Th	08/11/16	6:13 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	ISTV-16-003HD	\$600.00 NM
10	08/09/16	08/11/16	Wheel Of Fortune	7-7:30PM	-TWT---	:30	3	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/08/16 08/14/16 -TWT--- 3 \$1,100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	08/09/16	6:59 PM	Wheel Of Fortune	7-7:30PM	:30	ISTV-16-003HD	\$1,100.00 NM

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Advertiser	Product	Estimate Number
Slosberg/D/State Senate	IRV SLOSBERG FOR FLS	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	08/09/16	08/11/16	Wheel Of Fortune	7-7:30PM	-TWT---	:30	3	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	08/10/16	6:59 PM	Wheel Of Fortune	7-7:30PM	:30	ISTV-16-003HD	\$1,100.00 NV
3	WPBF	Th	08/11/16	6:59 PM	Wheel Of Fortune	7-7:30PM	:30	ISTV-16-003HD	\$1,100.00 NV
11	08/09/16	08/11/16	Jeopardy	7:30-8PM	-TWT---	:30	3	\$1,325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/08/16	08/14/16	-TWT---	3	\$1,325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	08/09/16	7:53 PM	Jeopardy	7:30-8PM	:30	ISTV-16-003HD	\$1,325.00 NV
1	WPBF	W	08/10/16	7:41 PM	Jeopardy	7:30-8PM	:30	ISTV-16-003HD	\$1,325.00 NV
3	WPBF	Th	08/11/16	7:41 PM	Jeopardy	7:30-8PM	:30	ISTV-16-003HD	\$1,325.00 NV
12	08/09/16	08/11/16	M-SUN WPBF News 25 @ 11-11:35PM		-TWT---	:30	3	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/08/16	08/14/16	-TWT---	3	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	08/09/16	11:14 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	ISTV-16-003HD	\$600.00 NV
1	WPBF	W	08/10/16	11:23 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	ISTV-16-003HD	\$600.00 NV
3	WPBF	Th	08/11/16	11:27 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	ISTV-16-003HD	\$600.00 NV
Total Spots							36		

Payment Terms 30 Days

<u>Gross Total</u>	\$19,665.00
<u>Agency Commission</u>	\$2,949.75
<u>Net Amount Due</u>	\$16,715.25

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